

SOCIAL VALUE MATTERS 2017

MORE THAN EVER!

Program

10-11 April 2017

WHITE SESSIONS Turkish or both in TR and ENG

Day 1 10th of April

| | | | | |
|--|---|---|---|--|
| 09.00 | WELCOME <i>Jeremy Nicholls</i> SVI - <i>Gonca Ongan</i> KUSIF | | | |
| 09.15 | KEYNOTES <i>Mairi Mackay</i> British Council - <i>Zeynep Gürhan Canlı</i> Koç University | | | |
| 10.00 | BREAK | | | |
| 10.30 | ROUNDTABLES | | WORKSHOPS | |
| | THEME | CONTRIBUTORS | THEME | CONTRIBUTORS |
| | How do we balance the tension between user defined and funder defined outcomes? How can aggregation help? | <i>Karl Richter</i> Engaged X | Inspire change through innovation and design (Inspire) | <i>Jenni Inglis</i> VIE |
| | Who decides what is material, the organisation or the stakeholder? | <i>Vincent Neate, Eva Tabernig</i> Engageability | Introduction to social impact | <i>Serra Titiz</i> Mikado Sustainable Development Consultancy |
| | How does involving stakeholders increase the credibility and usefulness of your data? | <i>Ben Carpenter</i> SVUK | <i>Sosyal etki ölçümlemede kantitatif metotlar</i> | <i>Yasemin Kisbu Sakarya</i> Koç University |
| | How does involving stakeholders increase the credibility and usefulness of your data? | <i>Ben Carpenter</i> SVUK | Labor market integration of refugees: stakeholder involvement | Facilitated by Migration Research Center of Koç University (MireKoç) |
| | Using SROI as a tool to measure inclusion of people with disabilities in education and the workplace | <i>Eric Hensel</i> | <i>Mültecilerin iş piyasasına entegrasyonu: Paydaş katılımı</i> | Turkish-English translation provided |
| | Stop, scale or pivot your work, creating opportunities to increase impact | <i>Agata Fortuna</i> KUSIF | | |
| | <i>Dur, ölçeklendir veya yeniden tasarla - etki artırmak için olanaklar yaratmak</i> | | | |
| | How can you communicate your impact effectively to different stakeholders? (Amplify) | <i>Ross Wyatt</i> Thinkimpact | | |
| Taking ownership, what happens when stakeholders own resource and make decisions | <i>John Tamihere</i> Te Whānau o Waipareira | | | |
| <i>Kamu politikalarının etkisini artırmak için yeni araçlar: Politika simülasyonu modeli</i> | <i>Meltem Aran</i> Development Analytics | | | |
| Impact measurement in the refugee integration policy | <i>Özge Bilgili</i> Maastricht Universty | | | |
| <i>Mülteci entegrasyon Politikalarında etki ölçümü</i> | | | | |
| 12.30 | LUNCH | | | |
| 2.00 | Open mike contributions, an opportunity to pitch new roundtables | | | |
| 3.00 | What does stakeholder involvement mean for environmental outcomes? | <i>Erik Richard</i> Realworth <i>Richard Spencer</i> ICAEW | Children and Migration: Stakeholder involvement in the field of education <i>Göç ve çocuk: Eğitim alanında paydaş katılımı</i> | Facilitated by Migration Research Center of Koç University (MireKoç) Turkish-English translation provided |
| | Developing social impact networks | <i>Federico Monte</i> Human Foundation | How to create Enduring Impact: The six dimensions of making social change that sticks. | <i>Ross Wyatt, Suzie Young</i> Thinkimpact |
| | Partnering corporates and third sector | <i>Antonia Orr</i> Coalition for Efficiency | How to create Enduring Impact: The six dimensions of making social change that sticks | <i>Priscilla Boiardi</i> EVPN |
| | What does the populist movement around the world mean to Social Value? | <i>Sara Olsen</i> SVT Group | | |
| 5.00 | <i>Sosyal Değer Yaratılmasında Marka Etkisi</i> | <i>Işık Elpek</i> Marjinal Sosyal | | |
| | <i>Sosyal Faydanın Temel Bileşeni: İletişim</i> | <i>Asuman Bayrak</i> Marjinal Porter Novelli | | |
| | <i>Etkinizi farklı gruplara nasıl daha iyi anlatabilirsiniz?</i> | <i>Rauf Kösemen</i> Myra | | |
| 5.00 | CLOSE - COLLECTING INPUTS | | | |
| 5.30 | END OF THE FIRST DAY | | | |

Day 2 11th of April

| | | | |
|---|--|---|---|
| 9.00 | OPENING <i>Jeremy Nicholls</i> SVI - <i>Gonca Ongan</i> KUSIF | | |
| 9.15 | KEYNOTES <i>John Tamihere</i> Te Whānau o Waipareira | | |
| 10.00 | BREAK | | |
| 10.30 | How to maximise social value by involving stakeholders in decision making? <i>Heidi Fisher</i> | Long term care (Amplify and inspire) | <i>Adam Richards</i> SVUK <i>Terence Yuen</i> HKISIA <i>Marlon van Dijk</i> Sinzer |
| | What are the risks that your social impact won't happen? <i>Karim Harji</i> Purposecapital <i>Emma Verheijke</i> Sinzer | The power of feedback for maximising social value: an interactive workshop on best practice using the ongoing European refugee crisis as a case study | <i>Kai Hopkins</i> Keystone Accountability |
| | Innovative approaches to valuation in an international development context <i>Sarah Arnold</i> New Economics Foundation Consulting | <i>Sosyal etki ölçümlemede kantitatif metotlar</i> | <i>Yasemin Kisbu Sakarya</i> Koç University |
| | <i>Türkiye'de sivil toplum kuruluşları ve sosyal etki yönetimi</i> <i>Tuba Emiroğlu</i> KUSIF | | |
| <i>Yerel Otoritelerin Sivil Toplum Kuruluşları ile işbirlikleri</i> <i>Dudu Banu Çakar</i> Kadıköy Kaymakamlığı | | | |
| 12.30 | LUNCH | | |
| 2.00 | Repeated according to the preference of conference participants | Managing what matters: A workshop to share insights of what 'putting impact into management' means in practice | <i>Anton Simanowitz</i> Social Performance |
| | <i>Konferans katılımcılarının tercihlerine göre önceki yuvarlak masalar tekrarlanacaktır.</i> | Discovering the relative importance of outcomes for your stakeholders | <i>Adam Richards</i> SVUK |
| | | <i>Sosyal fayda için paydaş katılımı (uygulama)</i> | <i>Tuba Emiroğlu, Agata Fortuna</i> KUSIF |
| 3.30 | BREAK | | |
| 4.00 | CLOSING SESSION Feedback on actions, agreements and open issues | | |
| 5.00 | THANKS <i>Jeremy Nicholls</i> SVI - <i>Gonca Ongan</i> KUSIF | | |
| 5.15 | CLOSE | | |

Produced by

SOCIAL VALUE
INTERNATIONAL



Supported by

MAR