

# SOCIAL VALUE MATTERS 2017

**MORE THAN EVER!**

## Program

10-11 April 2017

WHITE SESSIONS Turkish or both in TR and ENG

### Day 1 10<sup>th</sup> of April

09.00	<b>WELCOME</b> <i>Jeremy Nicholls</i> SVI - <i>Gonca Ongan</i> KUSIF			
09.15	<b>KEYNOTES</b> <i>Mairi Mackay</i> British Council - <i>Zeynep Gürhan Canlı</i> Koç University			
10.00	<b>BREAK</b>			
10.30	<b>ROUNDTABLES</b>		<b>WORKSHOPS</b>	
	THEME	CONTRIBUTORS	THEME	CONTRIBUTORS
	How do we balance the tension between user defined and funder defined outcomes? How can aggregation help?	<i>Karl Richter</i> Engaged X	Inspire change through innovation and design (Inspire)	<i>Jenni Inglis</i> VIE
	Who decides what is material, the organisation or the stakeholder?	<i>Vincent Neate, Eva Tabernig</i> Engageability	Introduction to social impact	<i>Serra Titiz</i> Mikado Sustainable Development Consultancy
	How does involving stakeholders increase the credibility and usefulness of your data?	<i>Ben Carpenter</i> SVUK	<i>Sosyal etki ölçümlemede kantitatif metotlar</i>	<i>Yasemin Kisbu Sakarya</i> Koç University
	How does involving stakeholders increase the credibility and usefulness of your data?	<i>Ben Carpenter</i> SVUK	Labor market integration of refugees: stakeholder involvement	Facilitated by Migration Research Center of Koç University (MireKoç)
	Using SROI as a tool to measure inclusion of people with disabilities in education and the workplace	<i>Eric Hensel</i>	<i>Mültecilerin iş piyasasına entegrasyonu: Paydaş katılımı</i>	Turkish-English translation provided
	Stop, scale or pivot your work, creating opportunities to increase impact	<i>Agata Fortuna</i> KUSIF		
	<i>Dur, ölçeklendir veya yeniden tasarla - etki artırmak için olanaklar yaratmak</i>			
	How can you communicate your impact effectively to different stakeholders? (Amplify)	<i>Ross Wyatt</i> Thinkimpact		
Taking ownership, what happens when stakeholders own resource and make decisions	<i>John Tamihere</i> Te Whānau o Waipareira			
<i>Kamu politikalarının etkisini artırmak için yeni araçlar: Politika simülasyonu modeli</i>	<i>Meltem Aran</i> Development Analytics			
Impact measurement in the refugee integration policy	<i>Özge Bilgili</i> Maastricht Universty			
<i>Mülteci entegrasyon Politikalarında etki ölçümü</i>				
12.30	<b>LUNCH</b>			
2.00	Open mike contributions, an opportunity to pitch new roundtables			
3.00	What does stakeholder involvement mean for environmental outcomes?	<i>Erik Richard</i> Realworth <i>Richard Spencer</i> ICAEW	Children and Migration: Stakeholder involvement in the field of education <i>Göç ve çocuk: Eğitim alanında paydaş katılımı</i>	Facilitated by Migration Research Center of Koç University (MireKoç) Turkish-English translation provided
	Developing social impact networks	<i>Federico Monte</i> Human Foundation	How to create Enduring Impact: The six dimensions of making social change that sticks.	<i>Ross Wyatt, Suzie Young</i> Thinkimpact
	Partnering corporates and third sector	<i>Antonia Orr</i> Coalition for Efficiency	How to create Enduring Impact: The six dimensions of making social change that sticks	<i>Priscilla Boiardi</i> EVPN
	What does the populist movement around the world mean to Social Value?	<i>Sara Olsen</i> SVT Group		
5.00	<i>Sosyal Değer Yaratılmasında Marka Etkisi</i>	<i>Işık Elpek</i> Marjinal Sosyal		
	<i>Sosyal Faydanın Temel Bileşeni: İletişim</i>	<i>Asuman Bayrak</i> Marjinal Porter Novelli		
	<i>Etkinizi farklı gruplara nasıl daha iyi anlatabilirsiniz?</i>	<i>Rauf Kösemen</i> Myra		
5.00	<b>CLOSE - COLLECTING INPUTS</b>			
5.30	<b>END OF THE FIRST DAY</b>			

# Day 2 11<sup>th</sup> of April

9.00	<b>OPENING</b> <i>Jeremy Nicholls</i> SVI - <i>Gonca Ongan</i> KUSIF		
9.15	<b>KEYNOTES</b> <i>John Tamihere</i> Te Whānau o Waipareira		
10.00	<b>BREAK</b>		
10.30	How to maximise social value by involving stakeholders in decision making? <i>Heidi Fisher</i>	Long term care (Amplify and inspire)	<i>Adam Richards</i> SVUK <i>Terence Yuen</i> HKISIA <i>Marlon van Dijk</i> Sinzer
	What are the risks that your social impact won't happen? <i>Karim Harji</i> Purposecapital <i>Emma Verheijke</i> Sinzer	The power of feedback for maximising social value: an interactive workshop on best practice using the ongoing European refugee crisis as a case study	<i>Kai Hopkins</i> Keystone Accountability
	Innovative approaches to valuation in an international development context <i>Sarah Arnold</i> New Economics Foundation Consulting	<i>Sosyal etki ölçümlemede kantitatif metotlar</i>	<i>Yasemin Kisbu Sakarya</i> Koç University
	<i>Türkiye'de sivil toplum kuruluşları ve sosyal etki yönetimi</i> <i>Tuba Emiroğlu</i> KUSIF		
	<i>Yerel Otoritelerin Sivil Toplum Kuruluşları ile işbirlikleri</i> <i>Dudu Banu Çakar</i> Kadıköy Kaymakamlığı		
12.30	<b>LUNCH</b>		
2.00	Repeated according to the preference of conference participants	Managing what matters: A workshop to share insights of what 'putting impact into management' means in practice	<i>Anton Simanowitz</i> Social Performance
	<i>Konferans katılımcılarının tercihlerine göre önceki yuvarlak masalar tekrarlanacaktır.</i>	Discovering the relative importance of outcomes for your stakeholders	<i>Adam Richards</i> SVUK
		<i>Sosyal fayda için paydaş katılımı (uygulama)</i>	<i>Tuba Emiroğlu, Agata Fortuna</i> KUSIF
3.30	<b>BREAK</b>		
4.00	<b>CLOSING SESSION</b> Feedback on actions, agreements and open issues		
5.00	<b>THANKS</b> <i>Jeremy Nicholls</i> SVI - <i>Gonca Ongan</i> KUSIF		
5.15	<b>CLOSE</b>		

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