

# SOCIAL VALUE

INTERNATIONAL

## Social Value Software Accreditation

Social Value International certifies that Sinzer enables a user to capture the information required to complete a Social Value analysis in line with the framework for accounting for value (Value Map) which is used to facilitate the application of the Principles of Social Value.

If you want to use Sinzer for a report that meets Social Value International's assurance standard, an additional report would be required to explain how the assurance criteria have been addressed.

The accreditation process seeks to assess whether or not software demonstrates a satisfactory understanding of, and is consistent with, the Seven Principles of Social Value. Software is reviewed by Social Value UK on behalf of Social Value International and must demonstrate compliance with the Social Value Software assessment criteria in order to be certified. The Social Value Software assessment criteria document can be downloaded from the website [socialvalueuk.org](http://socialvalueuk.org).

This certificate was issued on 11/01/2018 and is valid for two years.



Jeremy Nicholls  
Chief Executive Officer  
Social Value International



Disclaimer: Social Value International will not be responsible for any actions that an organisation takes based upon a report that has been generated by accredited software.

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**SOCIAL VALUE SOFTWARE  
ACCREDITATION STANDARD**

August 2017

## General information

<b>Software Name</b>	Sinzer	<b>Website</b>	<a href="http://www.sinzer.org/">http://www.sinzer.org/</a>
<b>Lead Contact Name</b>	David Karemaker	<b>Contact email</b>	david@sinzer.org
<b>Country based in</b>	The Netherlands	<b>Operating in</b>	Global
<b>Membership of Social Value International?</b>	Yes	<b>Connectivity with GVE?</b>	Some standard metrics derived from GVE
<b>Pricing Structure</b>	Pricing information available <a href="#">here</a> .	<b>Discount for SVI members</b>	Yes
<b>Additional comments</b>			

## Principle 1: Involve stakeholders

Stakeholders are those people or organisations that experience change as a result of the activity and they will be best placed to describe the change. This Principle means that stakeholders need to be identified and then involved in consultation throughout the analysis.

The important issues are:

- identification of stakeholders and a rationale for those that have been included and excluded from involvement in the process
- evidence of involvement of the included stakeholders in the application of the other Principles.

Data on...	Does the software allow the user to...	Y/N	Additional comments/recommendations
<b>Stakeholders</b>	Create different stakeholders?	Yes	
	Create subgroups who can experience different outcomes?*	No	These can be added by creating a new stakeholder
	Enter the size of the sample?	Yes	
	Add some commentary and rationale to explain some of the judgements and decisions made in relation to the principle of 'involving stakeholders'?*	Yes	

**N.B: Criteria marked with an asterisk are non-mandatory for accreditation.**

## Principle 2: Understand what changes

The important issues for this Principle are:

- inclusion of a clear explanation of the overall theory of change and chains of events for included stakeholders
- statement of which outcome in each chain of events will be valued and why
- evidence to support causality in the chain of events
- the experience of all stakeholders in stakeholder groups is included

Data on...	Does the software allow the user to...	Y/N	Additional comments/recommendations
<b>Inputs/Activities</b>	Create an input with description?	Yes	
	Enter the value of the inputs (in currency)?	Yes	
	View a summary of activity in numbers?*	Yes	
<b>Outcomes</b>	Create an outcome with description?	Yes	
	Link an outcome to a stakeholder?	Yes	
	Link more than one outcome per stakeholder?	Yes	
	Show the material outcome in relation to a chain of events?*	Yes	
	Create a visual display of the chain of events?*	No	
	State whether an outcome is positive or negative?	Yes	
	State whether an outcome is intended or unintended (from the organisation's perspective)?	Yes	
	Enter the length of time that the change (outcome) lasts for i.e. the <b>duration</b> ?	Yes	
	State whether the outcomes begin during the activity/investment period or afterwards?	Yes	

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	Enter a start and end date for the outcome?	Yes	
	Give different start and end dates for different outcomes?	Yes	
<b>Indicators</b>	Create an indicator with description?	Yes	
	Link an indicator to an outcome?	Yes	
	State whether an indicator is subjective or objective?	Yes	
	Link more than one indicator per outcome?	Yes	
	Provide a URL to the source of each indicator?	Yes	
	Enter the measurement method?	Yes	
	Enter the measurement unit?	Yes	
	Calculate the amount of change that has happened i.e. the <b>quantity?</b>	Yes	

**N.B: Criteria marked with an asterisk are non-mandatory for accreditation.**

## Principle 3: Value the things that matter

The important issue is that the financial proxies should reflect the value of the outcomes to the stakeholder group.

Data on...	Does the software allow the user to...	Y/N	Additional comments/recommendations
<b>Valuations</b>	Create a valuation with description (Valuation does not have to be monetary/a financial proxy it could be a ranking or weighting)?	Yes	
	Link the valuation to an appropriate outcome?	Yes	
	Link the valuation to the appropriate stakeholder?	Yes	
	Describe the financial proxy? <sup>1</sup>	Yes	
	State the valuation technique that has been used?	Yes	
	Enter a numerical figure for the valuation?	Yes	
	Make it clear what unit the figure relates to e.g. per person per year?	Yes	
	Reference the source of the valuation?	Yes	
<b>Calculating the SROI<sup>2</sup></b>	See the impact of each outcome? (Sum: Quantity multiplied by financial proxy, less deadweight, displacement and attribution)	Yes	
	See a total impact for all the outcomes?	Yes	
	Enter the length of the investment period?	Yes	
	Add up to five years to the analysis?	Yes	
	Apply a discount rate?	Yes	
	See the present value of each year?	Yes	Available in Excel export

<sup>1</sup> Only necessary for products that want to produce SROI analyses

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	See the total present value (PV)?	Yes	
	See the Net present value (NPV) (PV minus the investment)?	Yes	Available in Excel export
	See the Social Return (value per investment)?	Yes	

**N.B: Criteria marked with an asterisk are non-mandatory for accreditation.**



## Principle 4: Only include what is material

The important issues are:

- is there evidence to support decisions to exclude outcomes identified from stakeholder involvement and other research?
- if the outcomes had been included is there evidence that the stakeholder may have made the same decision?

**N.B: There is no software functionality required to demonstrate that this principle is being adhered to.**

## Principle 5: Do not over claim

The important issue is that the analysis does not overstate the value caused by the activity;

Data on...	Does the software allow the user to...	Y/N	Additional comments/recommendations
	Enter a deadweight percentage for each outcome?	Yes	
	Enter a displacement percentage for each outcome?	Yes	
	Enter an attribution percentage for each outcome?	Yes	
	Enter a drop off percentage for each outcome?	Yes	

**N.B: Criteria marked with an asterisk are non-mandatory for accreditation.**

## Principle 6: Be transparent

The important issue is that all decisions relating to stakeholders, outcomes, indicators, values, and counterfactual; the sources and methods of information collection; the difference scenarios considered and the involvement and communication of the results to stakeholders should be explained and documented.

Data on...	Does the software allow the user to...	Y/N	Additional comments/recommendations
	Explain the scope of the analysis?	Yes	
	State whether the analysis is a forecast or an evaluation?	Yes	
	State the length of the project activities?	Yes	
	State the length of the analysis period?	Yes	

**N.B:** Criteria marked with an asterisk are non-mandatory for accreditation.

## Principle 7: Verify the result

The important issue is that stakeholders have had an opportunity to review the information in the report

Data on...	Does the software allow the user to...	Y/N	Additional comments/recommendations
	Export the results into a presentable format?	Yes	

**N.B: Criteria marked with an asterisk are non-mandatory for accreditation.**