

**SOCIAL VALUE UK**

# Our Services

The National Network for  
Social Value

Part of  
**SOCIAL VALUE**

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**INTERNATIONAL**

# About us

Social Value UK is the national network for anyone interested in social value and social impact. We are affiliated with Social Value International, creating an international movement for change.

We believe in a world where a broader definition of value will change decision making and ultimately decrease inequality and environmental degradation. We work with our members to improve the accounting, measuring and maximising of social value.

At Social Value UK we work closely with our members on a range of services, details of which can be found in this booklet.

Social Value UK is constitutionally owned by our members.

# Membership

Social Value UK works with and represents our members across the country, forming a vibrant and active membership community.

Social Value UK membership is diverse and comprises of members from Public, Private and Civil Society holding one thing in common; a desire **to change the way society accounts for value**. We believe it is important to bring people together from all sectors to learn and share.

Membership benefits with Social Value UK fall into these broad categories and will allow you to:

- Get Involved with the field and the wider movement
- Raise your profile throughout this national community
- Build your knowledge of social value by receiving dedicated guidance and support
- Be informed and keep up to date with changes in the field
- Save money with great membership offers and discounts on our services.

We have a range of membership pathways available for Organisations and Individuals based on your needs.

We are also the UK National Network of Social Value International. Social Value UK members automatically become joint members of Social Value International, a pioneering community with members from more than 45 countries.

# Training

At Social Value UK have over ten years of experience delivering training courses on how to measure and maximise social value.

- We can train individuals and teams in public, private and nonprofit organisations.
- We can deliver in-house bespoke training courses including accredited courses.
- We can also contribute to higher education courses and credits

Our training is always based on the Principles of Social Value and is aligned to an International Standard set by Social Value International.

## **Social Value and SROI Practitioner Training**

Our flagship training course gives you the knowledge and tools necessary to measure and maximise the social value of your activities. You will be guided through an SROI analysis step by step, learn theory and policy background **information and receive a resource pack with everything you need to complete your own SROI analysis and embed social value into the systems and processes of your organisation.**

## **Measuring and Managing Value Training**

Organisations are increasingly recognising the need to measure and maximise impact, Social Value UK can facilitate practical, hands-on training for individuals and organisations who are interested in moving the focus towards managing and maximising value. This training will leave participants ready to implement systems and processes within their organisations.

Our training is ILM and CPD accredited.

# Assurance and Accreditation

Social Value UK offers a range of assurance and accreditation services on behalf of Social Value International. These services provide members with a useful learning exercise and a quality mark.

Social Value UK provides guidance, training, peer support and checklists to support those applying for assurance.

Social Value UK can provide assurance and accreditation of the following:

- Reports
- Individuals (Accredited Practitioner and Accredited Trainer)
- Training course materials
- Software platforms
- Products i.e. Social Value Frameworks or Toolkits
- Systems and Processes (Social Value Certificate)

## **NEW Social Value Certificate:**

Social Value UK has developed a three-tier certification process as part of the accreditation and assurance services offered. The Social Value Certificate looks at the systems and processes that you have in place for maximising your social value.

The Social Value Certificate can be awarded to an organisation or a specific programme.

Find out more by visiting our website.

# Tools and Resources

Social Value UK have developed the Social Value Self-Assessment Tool and the Global Value Exchange to help you understand, manage and maximise social value.

## **Self-Assessment Tool:**

Developed in partnership with Hall Aitken, the Social Value Self-Assessment tool is designed to help users judge how well they are measuring and reporting on their social value, in line with the Principles of Social Value.

## **Global Value Exchange:**

GVE is an online platform that allows users to set up their own projects, start to monitor the social value they are creating, and helps them to manage and maximise their social value. There are three main parts to GVE:

- browseGVE: a database with thousands of outcomes, indicators and valuations
- myGVE: an interactive project layer where you can enter and collect social value data
- myGVEportfolio: manage the social value of multiple projects by creating a portfolio with a shared outcome framework.

## **Other resources:**

On the Social Value UK website, you can find a report database, a range of guidance publications and the Social Value International Standards.

# Mentoring and Support Services

Social Value UK is not a consultancy, but we do offer mentoring support to help you apply the Social Value Principles.

If you are looking for a consultancy firm, we have many within our membership and can help you find someone appropriate.

## **Support services we offer:**

### 1. Report Review Service

This support service is available for anyone who wants to review their impact report against the Principles of Social Value. This is a lower level of assessment than assurance, but we will offer feedback and advice.

### 2. Outcomes Review Service

This is a new service developed to help members refine and define the outcomes that they decide to measure.

### 3. Report Mentoring

We offer a three-day package of mentoring to assist you with writing an impact report. Often this mentoring service is used by those who are working towards assurance of a report.

### 4. Social Value Strategic Workshop

We offer an in-house bespoke workshop for your organisation exploring what is Social Value, why it is important, and how you can measure it. This workshop is ideal for senior leaders.

We can also co-deliver this with our partners!

# Projects

Social Value UK regularly works on UK and International projects to advance accountability to stakeholders, influence better project design and maximise social value

## **Inspiring Impact**

Previously, Inspiring Impact and the Impact Management Programme have offered support, guidance and resources to develop impact practice in VCSE organisations. 2018 saw the start of the next 3-year phase joining these 2 programmes together continuing the support to further develop impact practice in the sector. The collaboration brings together 4 delivery partners, CENI (Northern Ireland), ESS (Scotland), WCVA (Wales), SVUK (England), offering regionally specific activities, as well as numerous other key partners including NCOV and NPC leading on all online resources.

## **Know Your Impact**

Working with Koc University Social Impact Forum (KUSIF), Mikado Sustainable Development Consulting and Estonian Social Enterprise Network, Social Value UK has contributed to guidance and a training course on social impact which focuses on maximizing impact and the use of data to make decisions to test and pilot improvements to services.

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## **Big Society Outcome Matrix**

SVUK worked with NPC to develop the Big Society Outcome Matrix. This involved primary research with practitioners and secondary research to map out the key outcomes across a number of outcome areas. The objective was to facilitate aggregation whilst recognising the need for organisations to manage different outcomes for different stakeholders.

## **British Council Global Social Enterprise Programme**

Social Value UK worked in partnership with the British Council to develop an impact measurement framework for the Global Social Enterprise Programme. This included the development of the existing theory of change, a range of measurement KPIs, information collection forms and an accompanying guide for the framework's implementation. We have also supported the implementation of this impact measurement framework by attending several meetings with suppliers and key stakeholders such as country project managers.

## **Contact us:**

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