

Social Value UK Members Exchange and AGM

11th September 2019
9:30 – 17:00

Members Exchange and AGM Agenda			
9:30 – 10: 00 Registration			
10:00 – 10:15 Welcome from Ben Carpenter			
10:15 – 10:30 Welcome from Richard Tomlins			
10:30 – 10:50 Keynote			
11:00 – 11:20 Break			
Session 1 – 11:20 -12:20			
Roundtables	Workshop	Presentation	IT Demonstration
<i>Gender Working Group</i>	<i>CultureCubed, Beta Testing</i>	Supply Chain Multiplex -- Embedding Social Value in the Supply Chain <i>Social Enterprise UK - Buy Social Corporate Challenge: key learnings from the first 3 years</i>	Inspiring Impact
<i>Total Value</i>			Social Value Engine
<i>Creative approached to valuing outcomes</i>			TOMs (Social Value Portal)
<i>Taking a lean approach to impact measurement and management</i>			
<i>Expanding use of the Social Value Act in central government</i>			
12:20 – 13:20 Lunch			
Session 2 – 13:20 – 14:20			
Workshop 1	Workshop 2	Presentation	IT Demonstration
<i>Social Value: Explore, Challenge, Apply – Social Value Engine</i>	<i>Is the Angel in the Detail? - Sourcing and Tailoring Social Value Data to Suit Local Conditions and Stakeholders</i>	Measurement <i>HACT – Impact reporting using a Blended Approach</i> <i>NPC – Rethinking Theory of Change</i>	Inspiring Impact
			Self-Assessment Tool
			Supply Change
14:20 – 14:40 Break			
Session 3 – 14:40 – 15:40			
Workshop 1	Workshop 2	Presentation	IT Demonstration
<i>Social Value: I don't believe it! – Social Value UK and Seer Bridge</i>	<i>Social Value UK Campaign – Social Value UK</i>	Employment <i>Talent Gateway and Willmott Dixon - Tackling invisible inequalities in the workplace: HR in the Social Headlights</i> <i>IEMA – Managing compliance with environmental and human rights law</i>	Social Value Engine
			Inspiring Impact
			Cenefits
			TOMs (Social Value Portal)
15:50 – 16:15 Closing Remarks			
16:15 – 17:00 AGM			

Please make sure you pre-register for your session as spaces are limited.

Session 1: 11:20 – 12:20

Roundtables

1) *Gender and Impact Management - Practical Action*– Social Value UK

Over the last year Social Value UK members have convened a working group on Gender, Inclusion and Impact Management. The group have focused on: Communications, Learning and Principles
But what next? It is time for practical action. This roundtable will lead a discussion around the next steps that the group are taking, and the specific work that is taking place aligning with the [W+Standard](#) and invites attendees to join the discussion, contribute with their own experience, and help to guide next steps for the group.

2) *Total Value* –Social Value Business

In the roundtable Social Value Business will cover how Total Value is the future of social, environmental and ethical businesses. Being able to measure, evidence and communicate the total impact created by your Organisation, and the value that it provides to society will become the future of good and sustainable business’.

3) *Creative Approached to Valuing Outcomes: How, What and Why?*– Kingston Smith

The valuation of social outcomes has been a hot topic in impact measurement for many years. Questions around standardising values, how to engage stakeholders in the process and the political implications of valuation are various and complex. This session will be a discussion of valuation and why it’s important, but will also cover some more practical exercises and ideas for social value practitioners including:

- Existing methodologies and metrics that we can use
- Getting a handle on the importance and value of outcomes for stakeholders
- Creative approaches to valuing outcomes
- Methods for gauging deadweight and attribution

4) *Taking a lean approach to Impact Measurement and Management* – Make an Impact CIC

Sharing a 5 stage lean social impact approach to make impact measurement and management accessible to all, by reducing confusion and complexity. By answering three questions at each stage of the lean social impact process individuals will have a system for quickly implementing impact measurement whatever size their organisation is, and be able to identify how to use the data for continuous improvement.

5) *Expanding use of the Social Value Act in central government: how can we best raise awareness of the change to achieve diverse public services supply chains?*– Department for Culture, Media and Sport

Workshop

CultureCubed, Beta Testing

MB Associates has spent the last year and a half co-creating guidance for small organisations to measure and manage their social impact - their triple bottom line, hence the 'cubed'. It is targeted at cultural organisations but with a little adaptation is suitable for a much broader audience. We would like to introduce the guidance which is a slide deck in six sections and 18 sub-sections, each of which has an introduction and a 'step by step' section.

Presentations Supply Chain

Embedding Social Value in the Supply Chain (Multiplex)

This presentation covers details about how to include social value at procurement and contract stage and how to manage for maximum impact.

Buy Social Corporate Challenge – key learnings from the first 3 years (Social Enterprise UK)

Social Enterprise UK now has 17 high-profile business partners signed up to its flagship Buy Social Corporate Challenge initiative. In this session we will look at why and how large businesses are increasingly bringing social enterprises into their supply chain as a way to drive social value creation

IT Suite

- 1) Inspiring Impact
- 2) Benefits
- 3) Social Value Engine

Session 2: 13:20 – 14:20

Workshop 1

Social Value: Explore, Challenge, Apply – Social Value Engine

Recognising that some teams we work with were interested in exploring social value but unsure how to get started, we wanted to offer a supported but gentle way to help them to understand Social Value implications in their own context. Using existing data to produce a Social Value baseline through a calculator tool before considering actions they could take to improve the levels of social value achieved NETpositive Futures and the Social Value Engine have joined forces to develop a really practical project.

This workshop outlines our approach in ways that are replicable in a variety of contexts. We call it Explore, Challenge, Apply

Workshop 2

Is the Angel in the Detail? - Sourcing and Tailoring Social Value Data to Suit Local Conditions and Stakeholders – RealWorth

Very often data used by practitioners to value social change (indicators, proxies, etc) is at best generic and at worst either out of date or absent. This undoubtedly does not do justice to specific stakeholder groups or environmental and demographic conditions on the ground, increases the time and cost of carrying out valuations and makes benchmarking a challenge. In this workshop, RealWorth will explore some of the main challenges and facilitate an open discussion how these might be overcome. The session will include a number of case studies including a Premier League Football Stadium and Britain's first ever social value analysis of a regional Spatial Development Strategy. The session is aimed at practitioners who are looking at ways to improve the accuracy of their work and commissioners who are interested in exploring how the reports they receive can be made more robust and defensible.

Presentations Measurement

Impact Reporting Using a Blended Approach (HACT)

Session will demonstrate how reports can include a variety of social impact metrics. It will explain that a number of metrics and techniques can be used to measure social impact all speaking to different audiences and giving a comprehensive insight into a project or organisations impact.

Rethinking Theory of Change (NPC)

A presentation on our latest thinking about the 'theory of change' approach: its purpose, how to avoid pitfalls, weaknesses and how to make it as useful as possible. Followed by an open discussion of peoples' views and experiences of the approach. Participants will engage in fresh thinking and debates about theory of change and its role in social value / SROI. Views will be reflected in guidance that we working on and will be published in the Autumn.

IT Suite

- 1) Inspiring Impact
- 2) Self-Assessment Tool
- 3) Supply Change

Session 3: 14:40 – 15:40

Workshop 1

Social Value: I don't believe it...The importance of commitment, transparency and assurance .– Social Value UK and Seer Bridge

This session will focus on what organisations need to do to go beyond the numbers to doing the right thing and focusing on changing people's lives for the better. The session will cover the 'why' of external verification and assurance, and how this can support the development of best practice and embedding systems and processes into an organisation for maximising social value. But what does this mean in a practical sense? The session will include a live case study example from a large private business undertaking regeneration development contracts across the UK, led by SeerBridge who are supporting the formalisation of their social value systems, processes and practice. This will lead into a group-based discussion on best practice from both a support organisation perspective, and from those practically 'doing' on the ground.

Workshop 2

Social Value UK Campaign – Social Value UK

This workshop will give an update on the SVUK Campaign. The last decade has seen a growing awareness around the issues of environmental and social sustainability that are likely to shape the lives of individuals and the way every organization conducts business. Evidence suggests the public are more likely to align with companies that make genuine commitments to improving their sustainability practice and providing greater transparency to stakeholders. The challenge remains for businesses to be able to account for this type of social and environmental value by integrating it with their current financial reporting. Companies who are excelling at this provide a promising picture for a future in which accounting, management and reporting can incorporate sustainable practices to better identify opportunities and risks and have a greater positive impact in their community.

Presentations Social Value and Employment

Managing compliance with environmental and human rights law (IEMA)

Join us at this session during which we will explore what organisations should be doing to address human rights in the supply chain on issues such as modern slavery or health and safety in the work place, and how ensuring compliance with key legislation in these areas can reduce potential risk. We will provide practical advice through context setting and check lists outlining the legal and moral duties that organisations must understand and comply with to create value without degrading our environment or harming society.

Tackling invisible inequalities in the workplace: HR in the Social Headlights (Talent Gateway and Wilmott Dixon)

This session will cover how employers add social value to their own people. How HR plays a leading role in tackling inequalities (not just with regard to discrimination practices), how big business' best people practices could be shared to add social value in the supply chain and ideas for how to engage HR in the social value journey.

IT Suite

- 1) Inspiring Impact
- 2) Social Value Engine
- 3)

About the Members Exchange and AGM

The Social Value UK Members Exchange and AGM 2019 (#SVMembersExchange) is a chance for members of the social value community to come together and share best practice, discuss ideas and drive innovation in the sector.

What can you expect?

- Powerful keynotes from sector leaders
- Interactive round tables
- Inspiring workshops
- Networking with professionals from all sectors
- Opportunities to create meaningful collaborations for change

About the Venue

Coventry University are a forward-looking, modern university with a proud tradition as a provider of high-quality education and a focus on applied research. Coventry University is ranked #15 out of UK Universities (The Guardian University Guide 2020), has been Awarded Gold for outstanding Teaching and Learning, and University of the Year for Student Experience (The Times and Sunday Times Good University Guide 2019)

About ICTE

The International Centre for Transformational Entrepreneurship (ICTE) is a unique institution formed to support sustainable socio-economic transformation through systemic approaches to entrepreneurship in communities nationally and internationally.

This will be achieved through a focus on Entrepreneurial Leadership, Entrepreneurial Education, and Innovation.

At ICTE, their research aims to support economic development and policy impact through project engagement and consultancy. Education is at the heart of economic transformation and entrepreneurial education supports socio-economic growth, enhances social capital and reduces inequality.

The following values support the implementation of the aim of ICTE; namely:

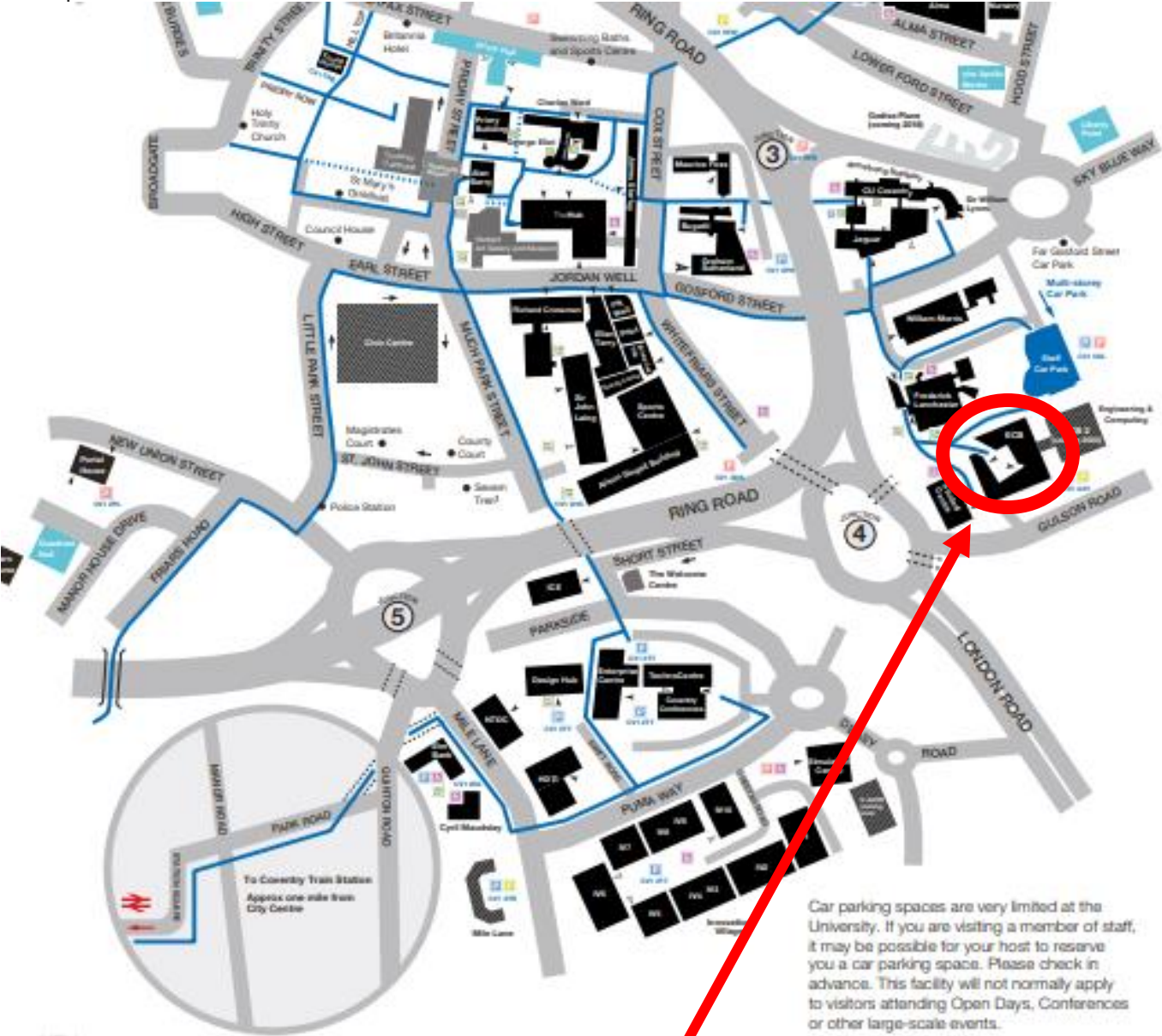
- Global and local thinking
- Sustainability
- Relevance and impact
- Entrepreneurialism
- Innovation

Read ICTE Annual Report here - <https://www.coventry.ac.uk/globalassets/media/global/04-business-section-assets/institutes/itce/itce-annual-report-20172.pdf>

Location

The conference will be held in the Engineering & Computing Building, Coventry University, 3 Gulson Rd, Coventry CV1 2JH

Map:



Engineering and Computing Building

Car parking spaces are very limited at the University. If you are visiting a member of staff, it may be possible for your host to reserve you a car parking space. Please check in advance. This facility will not normally apply to visitors attending Open Days, Conferences or other large-scale events.

Transport/Parking

By car

Coventry lies at the heart of a motorway network. Once you get to the city centre there are signposts to the University from all the relevant ring road junctions.

From London: follow the M1, leaving it at Junction 17 onto the M45. At the end of the M45, continue along the A45 and follow the signs for the city centre.

From East Anglia and eastern England: Take the A14 until it meets the M1/M6 interchange. Then take the M6 to Junction 2 and follow signs for the city centre.

From southern England: take the A34 to the M40. Leave the M40 at Junction 15, then take the A46 and follow signs for the city centre.

From the southwest: take the M5, then the M42, leaving the M42 at Junction 6. Follow the A45 to Coventry. From South Wales: follow the M4 to the M5, then as above.

From western Scotland and the Northwest: leave the M6 at Junction 3 and follow the signs for Coventry city centre.

From the North: take the M1 to Junction 21, then to the end of the M69, following signs for Coventry city centre.

Parking

Parking can be seen on the map on the previous page (marked with the Red P)

By train

Coventry is on the main intercity route. Trains from London (Euston) leave every 30 minutes throughout most of the day with journey times of 1 hour to 80 minutes. It takes approximately 20 minutes to reach Coventry from Birmingham International Station.

There are also daily services from Scotland and the Northwest, from Bristol, the Southwest and South Wales. In addition there are frequent services from Oxford, Southampton and Bournemouth, as well as Nuneaton, Rugby, Birmingham New Street and Birmingham International (for Birmingham International Airport and the National Exhibition Centre). Check the [National Rail Enquiries](#) website for more information.

From Coventry station

If you take a taxi, the fare will be approximately £3.00 and you should ask for Coventry University in the city centre.

Alternatively, **bus** numbers 8/8A/9/9A/85/585/X30 leave the station for the city centre every ten minutes (every 30 minutes after 6pm). Ask the driver for 'Pool Meadow', which is the bus terminus. This is opposite Priory Street. Make sure you have the exact cash ready as no change is given on the buses.

If you choose to **walk**, it will take you 15–20 minutes.

Where to stay

A list of accommodation in and around Coventry is available on the [Coventry and Warwickshire website](#). You can also find information on restaurants, shopping, theatres, nightlife and places to visit, while you are there.

N.B. Social Value UK does not recommend any particular hotel and we do not accept any responsibility for any problems that may arise should a participant book a hotel from this list.