

Speaker Information

10:00 – 10:30 Welcome:

Ben Carpenter - Social Value UK

Ben Carpenter is the chief executive of Social Value UK and Social Value International leading a global network of practitioners to develop principles and standards for social value accounting.

Ben is part of the National Social Value Taskforce and the British Standards Industry committee for Social Value. Prior to becoming CEO, Ben was Social Value UK's Operations Manager developing the international membership, the assurance and accreditation services and led on projects with the OECD, World Economic Forum, Impact Management Project and World Business Council for Sustainable Development. Ben's background in homelessness, social housing and the built environment, affords him experience that spans sectors and an in-depth knowledge of Social Value accounting.

Richard Tomlins – Coventry University

Assistant Professor Richard Tomlins is a nationally recognised expert in social value, equalities, community cohesion, regeneration and social inclusion as well as driving business and social gains through commissioning, procurement and social impact measurement. Richard is a member of the UK Council of Social Value UK and has a recently published think piece "Social Value Today" for House Mark Business Intelligence and produced the excellently received social value toolkit for the London housing association sector. Richard is the lead teacher on Coventry University's Social Enterprise module for undergraduate students.

10:30 – 10:50 Keynote:

Samantha Butler, Senior Policy Advisor

Samantha is the Head of Social Value, Social Enterprise and Commissioning Policy for the UK government. Samantha led the research and development of social value policy in the recently published Civil Society Strategy and is joint lead for the DCMS and Cabinet Office programme to expand the use of the Social Value Act across central government. A programme that will drive change in government procurement practices, influencing an estimated £49bn and impacting every market in which government procures goods, services and works.

Samantha's background is rooted in commercial strategy and policy including FTSE 100 companies and a range of public sector organisations. When heading up strategic procurement functions, she specialised in transforming tactical purchasing teams into

influential strategic decision-making units. Later, after participating in one of the first government Commissioning Academies, she went on to lead expansion of the programme into local and themed products, co-designing programmes with anchor institutions to enable collaborative, place-based commissioning for outcomes.

11:20 – 12:20 Session 1

Roundtable: Gender Working Group

Catherine Manning – Social Value UK

Catherine Manning is Operations Manager for Social Value UK. Catherine oversees operational activities as a deputy to the CEO, the assurance and accreditation services that Social Value UK offers on behalf of Social Value International and manages the delivery of strategic projects, workshops and training.

Before joining Social Value UK, Catherine worked in the UK Higher Education sector, the public sector and with a variety of UK and international third sector organisations managing organisational partnerships and delivering world-class, meaningful project solutions for clients and partners.

Roundtable: Total Value

Richard Dickins – Social Value Business

Richard is the Director of the Social Value Business and the Social Value Development Company CIC. The Founder of the Social Value Quality Mark. Richard has supported 40+ organisations to research, measure, report and manage their social impact and value, across the public, private and third sectors. He delivers social value training for Modern.Gov and has uncovered over £400m of hidden value for clients.

Roundtable: Creative approaches to valuing outcomes: how, what and why?

Helen Campbell – Kingston Smith

As the Deputy Director of Impact at Kingston Smith, Helen delivers impact measurement and management projects for a wide range of clients, specialising in stakeholder engagement, data analysis and research. Prior to joining Kingston Smith, Helen had six years of experience of working in the charity and voluntary sector in communications, advocacy and research roles, and is committed to the transformative effect of impact management for organisations.

Penny Court – Kingston Smith

Penny has been involved in the charity and education sector for over 13 years in various capacities both in the UK and internationally. She is passionate about social transformation and creating real and meaningful change in communities and as senior associate of Impact at Kingston Smith she does just this by helping organisations demonstrate and maximise their social value

Roundtable: Taking a lean approach to impact measurement and management

Heidi Fisher – Make an Impact CIC

Heidi is a multi-award winning specialist in social enterprise and social impact, having worked with over 2,100 organisations ranging from start-ups to those with over £1 billion of income, supporting them to become more sustainable, develop their trading income and to better measure and manage their impact. Heidi is listed on the WISE100 (2017) and her CIC (Make an Impact) is listed on the NatWest SE100 Index 2019.

Roundtable: Expanding use of the Social Value Act in central government

Samantha Butler – Department for Digital, Culture, Media and Sport

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Jessica Bevan - Department for Digital, Culture, Media and Sport

Jessica is a policy advisor in the UK government for the Department of Digital, Culture, Media and Sport working on the Social Value, social enterprises and commissioning. Currently leading a programme of work with external stakeholders to raise awareness and ready the VCSE and SME sector for the upcoming expansion in use of the Social Value Act

across central government. A programme that will see social value at the heart of procurement in every central government department.

Prior to this Jessica worked on strategic stakeholder engagement and speech writing at the Office for Civil Society and has a range of experience within the social sector, including most recently for The Challenge on inclusion policy and programme delivery for the social integration programme, the National Citizen Service

Workshop: CultureCubes, Beta Testing

Mandy Barnett – MB Associates

Mandy Barnett is the director of MB Associates, responsible for leading national, regional and organisational projects including evaluations and organisational development. She is one of few accredited SROI practitioners, a board member for SVUK and has been on impact working groups for both the DCMS and DfE.

Presentation: Multiplex and Social Enterprise UK on the supply chain

Caron Dunlop – Multiplex

Caron Dunlop is the Head of Social Value and Community at Multiplex with almost 9 years' experience of working within the construction sector. In that time, Caron has created, implemented and managed social value, community benefits, employment and skills, social responsibility and future talent strategies for £3 billion worth of construction activity in the UK.

Caron manages a team of Social Value and Community Managers throughout the UK and has set the strategic direction, created the policies and processes that are delivering positive outcomes and real social value for the local communities in which Multiplex work.

The focus of her role centres around developing and managing external partnerships, client liaison, supply chain engagement, wider stakeholder networks, collaboration with community groups and supporting project teams to ensure that Multiplex are delivering on their community and social responsibility commitments.

Caron spends her time between Glasgow and London.

Andy Daly – Social Enterprise UK

Andy Daly leads on corporate partnerships at Social Enterprise UK (SEUK), the UK's national membership body for social enterprises. He has a particular interest in the way private sector procurement can deliver a more strategic corporate social responsibility by driving growth and impact at B2B social enterprises. He has previously worked at a range of social enterprises and sector bodies, such as UnLtd, School for Social Entrepreneurs and HCT Group.

IT Demonstration: Social Value Engine**Ivan Annibal – Rose Regeneration**

Ivan Annibal is the founder and MD of Rose Regeneration. He has worked extensively in the VCS and public sector for over 30 years. During the last 13 years he has built Rose Regeneration into a successful business with a particular affinity for rural and coastal communities. He is one of the small team who invented the Social Value Engine.

IT Demonstration: Inspiring Impact**Rachel Tait – NPC**

Rachel Tait is a Senior Consultant at NPC and leads the Inspiring Impact programme which offers free impact measurement support to charities and social enterprises all over the UK. She is excited to find out more about how other SVUK members approach impact measurement and share the programme's online resources.

IT Demonstration: TOMS**Leyoh Goodall – Social Value Portal**

Leyoh Goodall is the commercial lead at Social Value Portal. With the Social Value Portal team she supports members to measure, procure and report on social value.

Session 2 13:30 – 14:20

Workshop: Social Value: Explore, Challenge, Apply

Sheri-Leigh Miles – NETpositive Futures Ltd

Sheri-Leigh is the co-founding director of NETpositive Futures Ltd and she has been catalysing leading-edge sustainability activity in the tertiary education sector (and beyond) for over 15 years. She is an established expert in stimulating engagement with sustainability and especially experienced at working alongside teams to deliver practical and meaningful change. She focuses on developing process and practice that demonstrates excellent practice with sustainability built into 'business as usual'.

A recent focus on sustainable procurement and Social Value has seen Sheri-Leigh support sector leaders from Higher Education to demonstrate the very best practice in this area working with over a dozen teams to demonstrate progress in relation to the Flexible Framework.

Claire Watts – East Riding of Yorkshire Council

Claire Watts is the External Funding & Policy Manager for East Riding of Yorkshire Council. She has over 20 years experience working in local government and the voluntary and community sector. Claire has been instrumental in the development of the Social Value Engine in partnership with Rose Regeneration and manages the SVE delivery team.

Workshop: Is the Angel in the Detail? Sourcing and Tailoring Social Value Data to Suit Local Conditions and Stakeholders

Erik Bichard – RealWorth

Erik Bichard is a co-founder and director of RealWorth, a consultancy which identifies, maximises, measures and communicates the social and environmental value created by projects and programmes primarily in the built environment.

RealWorth services are based on the Sustainable Return on Investment (SuROI) approach which combines social and ecological valuation techniques to understand how people's lives change.

Presentation: HACT and NPC on Measurement

James Williams – HACT

James joined HACT in June 2017 as Head of Social Impact from Onward a 35,000 property Housing Association operating across the Northwest of England. Since joining HACT James has worked with over 20 different organisations from the Housing, private and third sectors in a wide variety of contexts. This work has included how wellbeing valuation can

be used to make practical decisions, improve services, influence stakeholders and demonstrate value for money.

James Noble - NPC

James Noble is social researcher working at New Philanthropy Capital (NPC), where he helps a wide range of charities to think about impact and performance - and how it can be measured. He has been using 'theory of change' for 15 years and is currently rewriting NPC's guidance on the approach (with support from the Esmée Fairbairn Foundation)

IT Demonstration: Self-Assessment Tool

Craig Foden - Social Value UK

Craig Foden is a Social Value Officer at Social Value UK. He has experience working on resource development projects for sector leaders and global clients, including British Council, Charities Aid Foundation and Erasmus+. Craig also manages the development of online resources aimed at supporting the social value sector.

IT Demonstration: Supply Change

Beth Pilgrim - Supply Change

Beth Pilgrim is CEO and co-founder of Supply Change. Beth has worked in both the private and not-for-profit sectors and is an alumni of Year Here- a post graduate programme in social innovation. As part of the programme Beth spent two months researching the gap in spending with social enterprises in housing association supply chains. She found that despite growing support for socially conscious procurement, current processes made it difficult for social enterprises to successfully apply for work with the public sector. This led to Beth and her co-founders setting up Supply Change - a platform that connects social enterprises with public sector buyers to help them drive more impact in their local communities.

IT Demonstration: Inspiring Impact

Rachel Tait - NPC

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Session 3 14:40 – 15:40

Workshop: Social Value: I don't believe it!

Wesley Ankrah – Seer Bridge

Wesley is a passionate believer in the power of Social Value and how it can be utilised to create sustainable change in the communities, so much so it inspired him to start SeerBridge a community benefit consultancy. The first 18 months of SeerBridge has seen Wesley work with some of the biggest businesses in the built environment sector and has seen him instil some real cultural changes within those businesses, focussing on how best to capture, measure and report social value for their clients.

Neil Sams – Anthology

Neil is an expert in dealing with land acquisition and delivering complex regeneration schemes across London. He has more than 15 years' experience in the industry and enjoys using his knowledge of London's communities to build relationships between Anthology and local authorities. Outside of work, Neil regularly plays football and has taken part in marathons in various cities around the world.

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Workshop: Social Value UK Campaign

David Thomas – Social Value UK

David Thomas is Communications and Campaigns Officer for Social Value UK. David manages all social media channels, website and newsletter content for Social Value UK. He is leading Social Value UK's campaign to update the law around accounting for environmental and societal impact. David works alongside partner organisations and Social Value Networks worldwide.

Before joining Social Value UK, David worked in the charity sector in communications as well as freelance as a creative copywriter, blogger and entertainment journalist.

Presentation: Talent Gateway with Willmott Dixon and IEMA on Employment

Nici Jupp – Talent Gateway

Nici established Talent Gateway in 2012, with an initial vision of driving demand for flexible working opportunities for those experienced professionals no longer seeking full time employment. The business has evolved over time through its strength and knowledge in the fast-paced digital space and now focuses on helping clients navigate this rapidly changing market.

Passionate about making a difference through her work, Nici is proud that Talent Gateway is a Social Value Pioneer and one of the first organisations to be awarded Level 1 Social Value Certification. Social Value UK is the national network for social impact and social value. Understanding our social value impact enables us to hold ourselves to account and ensure Talent Gateway makes a positive difference, to the benefit of our clients, candidates and community.

Sarah Fraser – Willmott Dixon

Sarah Fraser is Head of the Willmott Dixon Foundation. The Foundation guides and supports the many hundreds of people across the business who play a part in delivering social value.

Sarah's role is to make sure this family-owned and run construction giant leaves a positive legacy in the communities in which it operates. She brings to the Foundation her 20 years of experience in culture, engagement and HR management across a number of different sectors.

Marc Jourdan - IEMA

Marc Jourdan is a Policy & Engagement Lead for IEMA. He leads IEMA's work on the circular economy and social sustainability issues. He has an LLM in Environmental Law and over 9 years' experience specialising in sustainability issues. Marc combines his legal skills with the commercial acumen he developed as a corporate lawyer to support members in both the private and the public sector on sustainability matters.

IT Demonstration: Social Value Engine

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IT Demonstration: Cenefits**Tom Inglis – Wildcat Applications**

Tom has eleven years' experience in designing and project managing the development of web and mobile applications which help people and organisations to connect online, and cost effective but secure systems for hosting them. He has a particular interest in applications which facilitate or encourage sustainable consumption of the planet's resources and respect for animals and the environment.

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