Value Map

SOCIAL VALUE UK

Organisation		**Name**	
Objectives		**Date**	

Scope	**Description of the activity being analysed**		**Goals - how the activity leads to the desired impact**		**Time Period of activity**	
					Time Period of analysis	
	Contract / Funding / Part of org		**What decisions will be influenced by this analysis?**		**Forecast or Evaluation**	

Stage 1		**Stage 2**				**Stage 3**								**Stage 4**			
Who and how many?		*At what cost?*		Outputs	*What changes?*	*How much?*			*How long?*		*How valuable?*			*How much caused by the activity?*			*Still material?*
Stakeholders		Inputs			Outcomes	Indicator and source	Quantity (scale)	Amount of change per stakeholder (depth)	Duration of outcomes	Outcomes start	Express the relative importance (value) of the outcome			Deadweight %	Displacement %	Attribution %	Impact calculation
					Outcome description						Weighting	Valuation approach (monetary)	Monetary valuation				
Who do we have an effect on? / Who has an effect on us?	How many in group?	What will/did they invest and how much (money, time)?	Monetary value (for the total population for the accounting period)	Summary of activity in numbers	What is the outcome experienced by stakeholders?	Describe how you will measure the described outcome (including any sources used)	Number of people experience described change.	Describe the average amount of change experienced (or to be experienced) per stakeholder.	How long (in years) does the change last for?	Does change start in period of activity (1) or in the period after (2)?	How important is this change to stakeholders? (e.g. on a scale of 1-10)	Describe the monetary valuation approach used to express the relative importance (value) of each change.	How important is the change to stakeholders (expressed in monetary terms)?	What will happen / what would have happened without the activity?	What activity would / did you displace?	Who else contributed to the change?	Number of people (scale) times value, less deadweight, displacement and attribution
		Total														Total	