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## Membership with Social Value UK



### Who is Social Value UK?

Social Value UK is the national network for social impact and social value. Social Value UK is a member of the global network Social Value International. Our members share a common goal: to change the way society accounts for value. All too often key decisions about resources and policies are made using a limited economic concept of value, which fails to consider important effects on people and the environment. As the gap between rich and poor increases and the effects of climate change become more apparent, our work has never been more urgent.

Social Value UK works with our members to embed core principles for social value measurement and analysis, to refine and share practice, and to build a powerful movement of like-minded people to influence policy. Our goal at Social Value UK is to support, connect, and represent our members through training, knowledge-sharing and networking. Social Value UK is much more than a professional network. Together, we are building a movement for change.

**Our Vision:** A world where decision making, ways of working and resource allocation are based on the principles of accounting for value leading to increased equality and well-being and reduced environmental degradation.

**Our Mission:** To change the way society accounts for value through principles, practice, people and power:

**Principles:** Our principles will lead to the inclusion of social, environmental and economic value in decision making.

**People:** We will build and support a network of like-minded individuals who want to work with us to put these principles into practice.

**Practice:** We will develop guidance, tools, and support to help put the principles into practice.

**Power:** By connecting these individuals and supporting their learning, growth and influence we will build a movement to change the way society accounts for value.

## Why should you/your Organisation join?

Membership with Social Value UK can support you and your Organisation better understand Social Value Measurement and Management and embed this into your work. We can also promote the good practice that our members are already doing and connect you with other members to share knowledge and skills.

Social Value UK amplifies our members' voices making their vision and mission known not only in the UK but also Globally through our International Parent Body – Social Value International.

We can offer membership to Individuals for only £50+VAT and offer a 50% discount on this for students. For organisational members, we have 2 types of membership available – Pioneer or Partner, both of which can support your organisations development and goals.

*Social Value Pioneer:* The Social Value Pioneer membership is our most popular organisational member package and is open to all organisations who share a commitment to social value. Social Value Pioneers will be able to receive dedicated guidance and support from Social Value UK and join a community of like-minded organisations all demonstrating their commitment to Social Value.

*Social Value Partners:* Our Partners are organisations that help us develop the Social Value movement by supporting others to improve their social value measurement and management. By joining as a Social Value Partner, you can help us develop a global movement to change the way the world accounts for value.

## What are the benefits of membership?

As a member of Social Value UK, we are able to offer you a huge range of benefits. You can see the full range of benefits associated with the different types of membership here - <http://www.socialvalueuk.org/about-membership/>. Some of the most popular benefits of membership are:

1. Access to our Assurance Services – including Individual Accreditation and the Social Value Certificate for your Organisation.
2. Access the Practitioner Package – our one-year online mentorship programme
3. 25% discount on SROI and Social Value Practitioner Training
4. Access to live member led webinars
5. Promotion of your activities through the Website, Social Media, and other communications channels.
6. Access to the Social Value UK and Social Value International Members areas
7. Discounted tickets for our National and local events.
8. Join one of our Thought Leadership Groups and share your expertise and knowledge.

## What do you commit to as a member?

We ask all of our members to agree to a set of basic responsibilities:

1. Commit to the Principles of Social Value (Appendix 1)
2. Work in an open and collaborative manner with all Social Value Members
3. Treat all members of Social Value UK with respect and consideration
4. Commit to furthering the movement of social value
5. Promote the overall mission of Social Value UK – to change the way the world accounts for value in order to increase equality and well-being and reduce environmental degradation

## Appendix 1:

### The Principles of Social Value:

1. **Involve stakeholders** – Inform what gets measured and how this is measured and valued in an account of social value by involving stakeholders.
2. **Understand what changes** – Articulate how change is created and evaluate this through evidence gathered, recognizing positive and negative changes as well as those that are intended and unintended.
3. **Value the things that matter** – Making decisions about allocating resources between different options needs to recognize the values of stakeholders. Value refers to the relative importance of different outcomes. It is informed by stakeholders' preferences.
4. **Only include what is material** – Determine what information and evidence must be included in the accounts to give a true and fair picture, such that stakeholders can draw reasonable conclusions about impact.
5. **Do not over-claim** – Only claim the value that activities are responsible for creating.
6. **Be transparent** – Demonstrate the basis on which the analysis may be considered accurate and honest and show that it will be reported to and discussed with stakeholders.
7. **Verify the result** – Ensure appropriate independent assurance.